

**WE'RE
HIRING!**

text **NRJOBS**
to **97211**

NORTHERN RIVERS

Life changing care since 1829

2021 Impact Report

Rewrite the Future

Dear friends, neighbors, donors, and all other members of the Northern Rivers family:

You can't measure impact in a day, a week, or even a year. While the world increasingly feels like a place of immediate reactions and a move to the next issue, that's not reality. The effects of the pandemic, the social justice movement, economic inequality, and the deep division in our society won't be fixed or forgotten when this news cycle ends. They will impact us—our health, safety, and our very future—for decades to come. That's why we're making changes. We need to make sure we're here to help for as long as there is a need.

This year, we've implemented a suite of employment enhancements, to help find and keep the workforce that will provide critical mental health, child welfare, and family-focused supports that our society will depend on even more. We've embraced and empowered social justice initiatives led by passionate staff because we all need to look in the mirror and reckon with the past in order to make the future better. And we've taken a more active role in focusing the public conversation on the needs of our clients and staff, advocating for the mission at every opportunity.

This report isn't a measure of our impact. It's a small slice of who we are today, and who we're growing into. If you don't know us, hopefully this will inspire you to learn more. And if you already know who we are, it will show you something new. There's always more to learn and to do. Come with us on our journey.

P.S. We've got lots more to say about these great stories and all the wonderful things at Northern Rivers this year. Visit our online Impact Report supplement for more information, photos, and more at www.northernrivers.org/impact2021.



Bill Gettman

William T. Gettman, Jr.
Chief Executive Officer



Justin Priddle

Justin Priddle
Chair, Board of Directors

Board of Directors*

*As of June 30, 2021.

**Term ended.

***Deceased, July 6, 2021.

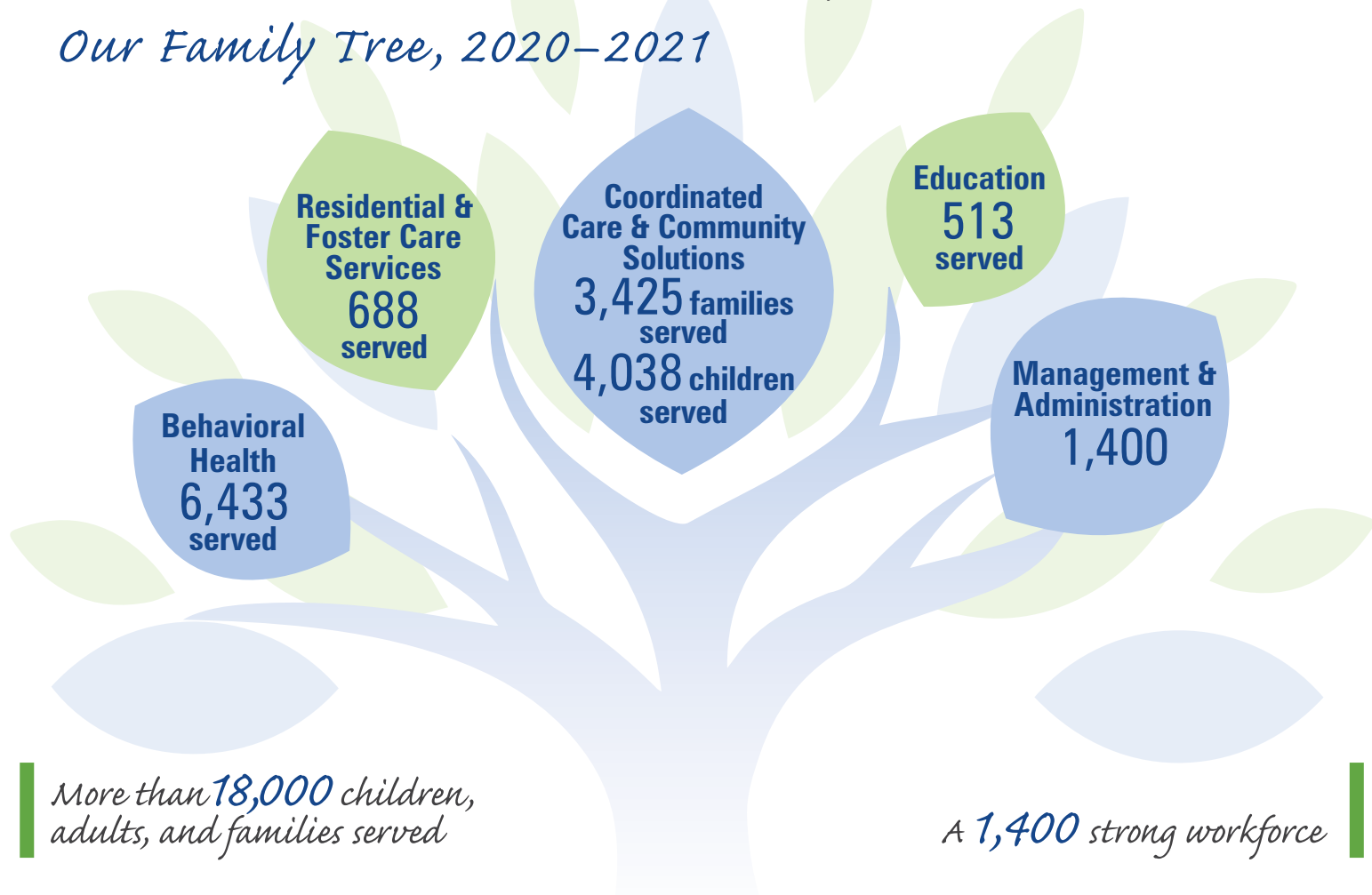
OFFICERS Justin Priddle, Chair | Rose Miller, Vice Chair | Ferdinand Morales, CPA, Treasurer | John Malone, Secretary | Kimberleigh A. Phelan, Chair Emeritus

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Founded

where the Mohawk and Hudson meet, like the rivers that shaped our region, Northern Rivers Family of Services empowers children, adults, and families to change their lives and build stronger communities. Formed in 2012, Northern Rivers is the parent organization to Parsons Child & Family Center (founded in 1829 in Albany), Northeast Parent & Child Society (founded in 1888 in Schenectady), and Unlimited Potential (founded in 1979 in Saratoga Springs). Our quality of care, depth of programs, combined size, and passion for the mission are making an enormous difference in the lives of individuals and society as a whole.

Our Family Tree, 2020–2021

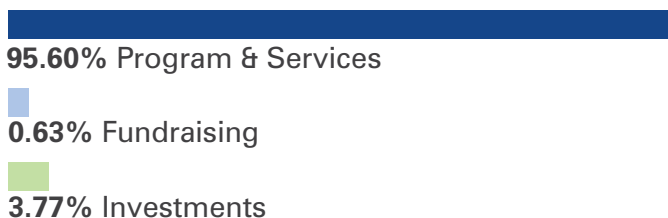


Financial Impact

FINANCIAL REPORT: JULY 1, 2020 — JUNE 30, 2021

Presented is a summary of our organization's financial results subject to final audit. To view the complete audited financial report, visit northernrivers.org/financialimpact.

OPERATING REPORT: REVENUES

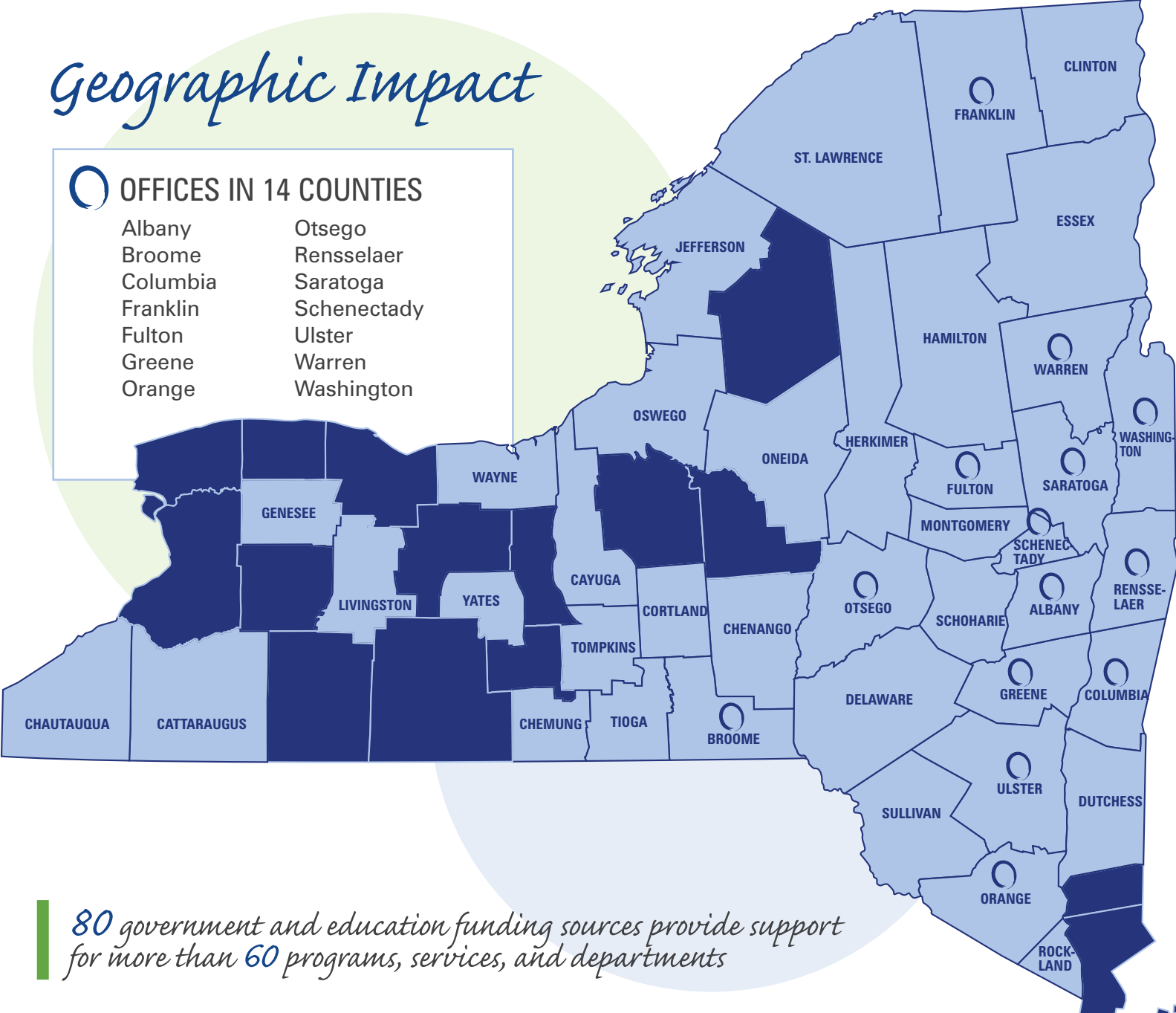


Program & Services	\$89,246,991
Fundraising.....	\$585,154
Investments.....	\$3,518,824
Total Operating Revenues.....	\$93,350,969

Geographic Impact

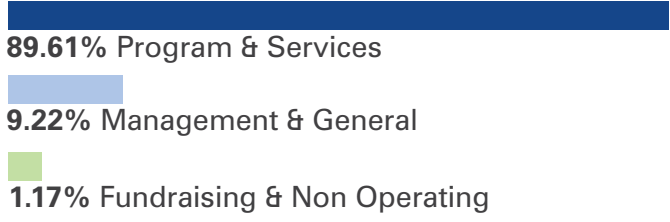
OFFICES IN 14 COUNTIES

- Albany
- Broome
- Columbia
- Franklin
- Fulton
- Greene
- Orange
- Otsego
- Rensselaer
- Saratoga
- Schenectady
- Ulster
- Warren
- Washington



80 government and education funding sources provide support for more than 60 programs, services, and departments

OPERATING REPORT: EXPENSES



Program & Services	\$79,670,765
Management & General	\$8,195,970
Fundraising & Non Operating	\$1,039,207
Total Operating Expenses	\$88,905,942

STATEMENT OF FINANCIAL POSITION FISCAL YEAR ENDED JUNE 30, 2021

Cash & Investments	\$37,390,646
Accounts Receivable	\$14,312,916
Property	\$29,032,274
Other	\$4,057,997
Total Assets	\$84,793,833

Liabilities	\$57,657,650
Net Assets	\$27,136,183
Total Liabilities & Net Assets	\$84,793,833

Corporate Partners & Donors

JULY 1, 2020 – JUNE 30, 2021



A SPECIAL THANK YOU TO OUR

lead partner

Member FDIC

CHAMPIONS



ADVOCATES



SUPPORTER PARTNERS

BARCLAY DAMON LLP | BENNETT CONTRACTING | BERKSHIRE BANK | CDPHP
JERSEN CONSTRUCTION GROUP | WCGS ARCHITECTS

EASTERN HEATING & COOLING, INC. | SARATOGA NATIONAL BANK & TRUST COMPANY
SPRARAGEN PARTNERS | USHERWOOD OFFICE TECHNOLOGY

FRIEND PARTNERS

Aflac New York | Hill & Markes, Inc. | Strategic Solutions Management Consultants
Renaissance Corporation of Albany | Trustco Bank

Acture Solutions | CBRE—Albany | Repeat Business Systems
Family Danz Heating & Cooling | Richards Electrical Service

FOUNDATION PARTNERS

Adirondack Trust Company Community Fund | AmazonSmile Foundation | BBL Charitable Foundation | Berkshire Bank
CAP COM Cares Foundation | CBHNY | CDPHP The Foundation | The Community Foundation for the Greater Capital Region
Dunkin' Joy in Childhood Foundation | Fredericka V. Slingerland Family Foundation | Gap Foundation | GE Foundation
Henry M. Butzel Family Foundation, Inc. | Maximus Foundation, Inc. | National Grid | Redlich Horwitz Foundation
Review Foundation | Silicon Valley Community Foundation | State Farm and State Farm Companies Foundation
Stewart's Holiday Match | Target Corporation | William Gundry Broughton Charitable Private Foundation, Inc.

View our full list of donors at northernrivers.org/giving/donors

Foundation
Support

\$202,479



Donor
Support

\$685,513



In-Kind
Support

\$310,000
value



Volunteer &
Intern Support

\$251,628
value



Total
Community
Impact

\$1,449,620

Future Chef in Training

It's hard to believe that Kevin C. is only 16. Inducted last year into the National Technical Honor Society, preparing for a career as a chef, splitting his days between Questar III and the Neil Hellman School while working in the evenings to learn even more about the restaurant industry, Kevin radiates a thoughtfulness and sense of perspective beyond his years.

Described by school administrators as a calming presence who takes others under his wing, Kevin just smiles. "When there's a disagreement, you just try to reason with people," he says. "You're supposed to try to help others."



Early Head Start's Virtual Gala

COVID-19 didn't stop our Early Head Start program from hosting its annual Martin Luther King art gala. In fact, this year's celebration was the most powerful and beautiful ever. Staff, students, and families spent months putting their hearts and souls on video to share with each other and the world, to encourage everyone to "Love the Skin You're In." Watch it at www.youtube.com/northernriversfamily and be inspired.

Bringing Telehealth to Everyone

Connecting people to impactful services is one of the biggest challenges in today's world. That's why we're leading the way in the deployment of new access solutions—for clients and for our staff. This year, we reached an agreement to provide the same United Concierge Medicine telehealth services that our staff have enjoyed for years to 1,500 clients in many of our programs—at no cost to them. That means immediate access to medical professionals 24/7/365 from anywhere with a telephone or internet connection.

We're working to expand this service to more programs, focusing on those that serve clients in greatest need, because everyone deserves the best care we as a community can provide.



Distributing Food to Those in Need

With more of our families struggling with hunger than ever before, we needed to take action. We partnered with the Capital District YMCA and the USDA to help establish repeated deliveries of 250,000 pounds of fresh, healthy food to those in need throughout our service area.

We have more to say!
Continue reading these stories and more at
northernrivers.org/impact2021

