

2018 Sponsorship Opportunities





Trivia Challenge

Northern Rivers Family of Services' Trivia Challenge is the perfect opportunity for your coworkers and friends to team up, test your knowledge, and help children and families! We provide the snacks, cash bar, and prizes; you provide the correct answers, laughs, and celebrations. Held on **Tuesday, March 27**, at 5:30 p.m., Brown's Revolution Hall in Troy will play host to an evening you're sure to remember. There are a limited number of tables, and priority is given to sponsors. **Register by December 31, 2017, and save \$50.** If we have openings, \$250 tables for a team of 10 will open February 19, 2018. Space is limited so register today!

\$2,500 Genius Presenting Sponsor

\$2,450 Early Bird sponsorship available*

- 2 teams of 10
- Logo with link on event webpage
- Logo with link in event email communications
- Mention on social media
- Sponsorship recognition in remarks
- Opportunity to welcome players
- Banner displayed at event (provided by sponsor)
- Opportunity to provide branded giveaways to teams
- Logo on team table signage
- Logo on Question-and-Answer slideshow
- Logo on Rules and Answer sheets
- Logo on first place award
- Logo in sponsor slideshow
- 1 drink token per guest
- 4 spectator tickets
- Logo on postevent communications

\$1,000 Scholar Sponsor

\$950 Early Bird sponsorship available*

- 1 team of 10
- Logo with link on event webpage
- Logo with link in event email communications
- Sponsorship recognition in remarks
- Banner displayed at event (provided by sponsor)
- Opportunity to provide branded giveaways to teams
- Logo on team table signage
- Logo on Question-and-Answer slideshow
- Logo on Rules and Answer sheets
- Logo in sponsor slideshow
- 1 drink token per guest
- 2 spectator tickets
- Logo on postevent communications

\$800 Expert Sponsor

\$750 Early Bird sponsorship available*

- 1 team of 10
- Logo with link on event webpage
- Logo in event email communications
- Banner displayed at event (provided by sponsor)
- Logo on team table signage
- Logo in sponsor slideshow
- 1 drink token per guest
- 2 spectator tickets
- Listing on postevent communications

\$550 Teacher's Pet

\$500 Early Bird sponsorship available*

- 1 team of 10
- Listing with link on event webpage
- Listing in event email communications
- Listing on team table signage
- Listing in sponsor slideshow
- 1 drink token per guest
- Listing on postevent communications

** Early Bird pricing available only until Dec. 31, 2017.*

Champions for Children

Each year Northern Rivers Family of Services honors businesses, groups, and individuals as Champions for Children of the Capital Region for their outstanding contributions to children's health, safety, and well-being. Join us at the Renaissance Hotel in Albany on **Wednesday, May 9**, at 5 p.m., to honor our local Champions.

\$25,000 Exclusive Presenting Sponsor

- Mention in all media releases and related advertising
- Logo with link on event webpage
- Logo with link on event email communications
- Logo on cover of event invitation
- 6 Honorary Committee listings
- Mention on social media
- 20 tickets to the event
- Event presentation time for representative
- Recognition in honoree videos
- Sponsorship recognition in remarks
- Banner displayed at event (provided by sponsor)
- Logo on event sponsor boards
- Full-page advertisement in event program book
- Logo on the cover of the event program book
- Logo in sponsor slideshow
- Logo in postevent communications

- Banner displayed at event (provided by sponsor)
- Logo on event sponsor boards
- Full-page advertisement in event program book
- Logo in the event program book
- Logo in sponsor slideshow
- Logo in postevent communications

\$2,500 Supporting Sponsor

- Listing with link on event webpage
- Listing in event email communications
- Listing in event invitation
- 4 Honorary Committee listings
- 6 tickets to the event
- Listing on event sponsor boards
- Full-page advertisement in event program book
- Listing in the event program book
- Listing in sponsor slideshow
- Listing in postevent communications

\$10,000 Champion Sponsor

- Logo with link on event webpage
- Logo with link on event email communications
- Logo in event invitation
- 4 Honorary Committee listings
- 10 tickets to the event
- Sponsorship recognition in remarks
- Banner displayed at event (provided by sponsor)
- Logo on event sponsor boards
- Full-page advertisement in event program book
- Logo in the event program book
- Logo in sponsor slideshow
- Logo in postevent communications

\$1,500 Supporting Sponsor

- Listing on event webpage
- Listing in event invitation
- 2 Honorary Committee listings
- 4 tickets to the event
- Listing on event sponsor boards
- Half-page advertisement in event program book
- Listing in the event program book
- Listing in sponsor slideshow

\$5,000 Major Sponsor

- Logo with link on event webpage
- Listing with link on event email communications
- Logo in event invitation
- 4 Honorary Committee listings
- 8 tickets to the event

\$500 Supporting Sponsor

- Listing on event webpage
- Listing in event invitation
- 2 Honorary Committee listings
- 2 tickets to the event
- Listing on event sponsor boards
- Listing in the event program book
- Listing in sponsor slideshow



Golf Tournament and Summer Celebration

Join us for our annual **Golf Tournament** held at the area's premier course, Saratoga National Golf Club, on **Tuesday, July 17**, at 11 a.m. Foursomes will compete for the longest drive and a hole-in-one, and play games and raffles along the course. Following a great day on the links, we will host our **Summer Celebration** in the Saratoga National Golf Club Ballroom at 5 p.m. Priority is given to sponsors. If we have openings, \$1,500 foursomes, \$750 twosomes, and \$375 individuals may sign up beginning June 4, 2018.

\$5,000 Major Golf Tournament Sponsor

- Golf foursome including lunch and tickets to Summer Celebration
- Logo with link on event webpage
- Logo with link in event email communications
- Logo on event invitation
- Mention of sponsorship on social media
- 4 Honorary Committee listings
- Opportunity to display signage at golfer check-in
- Opportunity for representative to welcome golfers
- Logo on event sponsor signage
- Mention of sponsorship on GPS units
- Opportunity to provide branded giveaways (provided by sponsor)
- Full-page advertisement in event program book
- Tee sign
- Golf cart signage

\$2,500 Supporting Golf Tournament Sponsor

- Golf foursome including lunch and tickets to Summer Celebration
- Logo with link on event webpage
- Listing in event email communications
- Listing on event invitation
- 4 Honorary Committee listings
- Listing on event sponsor signage
- Mention of sponsorship on GPS units
- Opportunity to provide branded giveaways (provided by sponsor)
- Half-page advertisement in event program book
- Tee sign
- Golf cart signage

Didn't find what you were looking for?

Contact Kimberley Belleville at Kimberley.Belleville@northernrivers.org or call 518.579.3517 for additional sponsorship opportunities.

\$5,000 Exclusive Presenting Summer Celebration Sponsor

- 8 tickets to Summer Celebration
- Logo with link on event webpage
- Logo on email communications
- Logo on event invitation
- 4 Honorary Committee listings
- Mention on social media
- Logo on event sponsor signage
- Opportunity for representative to welcome guests
- Opportunity to display additional agreed upon signage
- Opportunity to provide branded giveaways (provided by sponsor)
- Corporate banner (provided by sponsor)
- Full-page advertisement in program book

\$2,500 Major Summer Celebration Sponsor

- 6 tickets to Summer Celebration
- Listing with link on event webpage
- Logo on email communications
- Logo on event invitation
- 4 Honorary Committee listings
- Logo on event sponsor signage
- Corporate banner (provided by sponsor)
- Half-page advertisement in program book

\$1,500 Supporting Summer Celebration Sponsor

- 4 tickets to Summer Celebration
- Listing on event webpage
- Listing on event invitation
- 2 Honorary Committee listings
- Listing on event sponsor signage

\$500 Supporting Summer Celebration Sponsor

- 2 tickets Summer Celebration
- Listing on event webpage
- Listing on event invitation
- 2 Honorary Committee listings
- Listing on event sponsor signage

Additional Opportunities

Want to fine tune your promotional strategy? We are happy to help you create a custom sponsorship package that meets your organization's needs. For questions or additional information, please contact Kimberley Belleville at Kimberley.Belleville@northernrivers.org or 518.579.3517.



Thank You 2017 Sponsors

